



\$50,000

BIG IDEA **BUSINESS PLAN** **CONTEST**

Are you looking to bring a new
and innovative product or process
to market?

Could you use \$50,000 to kick-
start your venture?

Do you have a promising business plan?

Ben Franklin Technology Partners
will award one winning company
with \$50,000 to start or develop a
technology-oriented business.

Who Is the Ben Franklin Technology Partners (BFTP)?

The award-winning Ben Franklin Technology Partners is one of the nation's most successful technology-based economic development programs. For nearly 30 years, BFTP has provided early-stage and established companies with funding and business assistance and access to a network of innovative expert resources.

The \$50,000 Big Idea Business Plan Contest supports manufacturing and technology-based companies. Even if you haven't started your business yet, you are eligible to apply. If so, are you located in (or willing to relocate to) our 32-county operating area in Pennsylvania?*

* See website for details.

For rules, entry form and FAQs, visit
bigidea.benfranklin.org

Application Deadline: 2/29/12

more →



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To qualify, entrepreneurs must have:

- A new marketable business idea
- Less than \$500,000 in sales in year-to-date 2011 and less than \$500,000 for the full year of 2010
- Fewer than 50 employees in 2010 and 2011
- Not received previous BFTP funding for this business
- Operations for this business (or the willingness to start the business) in any one of the following 32 participating PA counties:

Adams	Clinton	Fulton	Mercer
Bedford	Crawford	Huntingdon	Mifflin
Blair	Cumberland	Indiana	Perry
Cambria	Dauphin	Jefferson	Potter
Cameron	Elk	Juniata	Somerset
Centre	Erie	Lancaster	Venango
Clarion	Forest	Lebanon	Warren
Clearfield	Franklin	McKean	York

Preferred industry sectors include (but are not limited to):

- Nanotechnology
- Green Technologies
- Alternative Energy
- Advanced Manufacturing
- Advanced Materials
- Medical Devices
- Information Technology
- Software

Important Dates

02/29/12	Application deadline
03/07/12	Semifinalists chosen from applicants
04/23/12	Business plans due
05/08/12	Finalists chosen
06/20/12	Final judging



Ben Franklin
Technology Partners
Central & Northern PA

All information and submissions are kept strictly confidential and will not be shared with any outside agencies.